



**Fastest, Simplest and Most Efficient IoT Platform as a Service**

## **Locbit and CRI Lighting Partnership Streamline Energy Efficiency by Integrating IoT Platform with Lighting Solutions & Consultation**

**SAN DIEGO, CA – 09.10.2018** Locbit Inc. ([www.locbit.com](http://www.locbit.com)), a pioneer in the Internet of Things (IoT) whose cloud platform creates operational business efficiencies for commercial enterprise clients, today announced a partnership with CRI Lighting Sales, Inc. (<http://crilighting.com/>).

The Locbit IoT platform is a device and protocol agnostic that enables any IP addressable smart device to seamlessly connect across any network. By utilizing its 'Artificial Intelligence' based engine, the platform has the ability to analyze data sources and automatically adjust connected devices in real-time. This capability enables businesses to realize optimum energy efficiency.

"CRI Lighting Sales, Inc. is proud and excited to be a partner with Locbit as we see the greater need to advance buildings into continuous optimal performance 24/7/365 through measuring, analyzing and optimizing operational data through automations in 'real-time' as those changes become necessary throughout the course of a 24-hour energy usage cycle," says Tom Valley, Principal of CRI Lighting Sales, Inc.

"The team at CRI has extensive experience in offering leading edge lighting products and solutions. Here at Locbit, we are excited to partner with CRI and offer the Locbit IoT Platform as a Service to their customer base," states Garry Martin, Locbit President & COO.

### **Highlights**

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- √ **Energy Management** — Reduce energy demand; reducing utility costs by as much as 40%.
- √ **Business Automation** — Manage, monitor and automate smart devices to improve performance and lower operational costs.
- √ **Risk Management** — Proactive response to potential issues including: infrastructure malfunction, property damage and water leakage with real-time data and alerts.

Locbit is OpenADR 2.0 certified. This certification permits any utility company to provide when and where demand response will be implemented. With this information, in conjunction with other data sources, the Locbit IoT platform will immediately adjust connected devices to react to demand response and reduce peak load and kWh in real-time.



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**About Locbit Inc.**

Locbit is an internet of things software company that is dedicated to saving energy, improving operational efficiency, and eliminating risk due to system failures. From our founding to our implementation across hotel, manufacturing, retail and other industries, Locbit is rapidly expanding to help companies connect their devices and data to save money, improve efficiency and reach business goals.

**About CRI Lighting Sales Inc.**

CRI Lighting is an independent lighting agency serving building professionals in San Diego and Imperial counties. Representing over 60 high-quality domestic and international lighting, automation and control manufacturers, CRI Lighting provides complete lighting services and lighting equipment packages for all types of commercial, industrial, residential and military projects.

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