



## Locbit Inc. and Digital Authority Partners Announce Partnership to Deliver Automated Healthcare Solutions

**CHICAGO, Mar. 12, 2019** - Today, Locbit Inc. ([www.locbit.com](http://www.locbit.com)), an Internet of Things (IoT) pioneer whose cloud platform enables operational business efficiencies, has announced a strategic partnership with Digital Authority Partners, a full-service digital agency. Together, Locbit Inc. and Digital Authority Partners will deliver efficient, automated solutions to healthcare providers across the US.

This partnership marks the beginning of a promising collaboration between the two companies, fusing Digital Authority Partners' patient-centric digital experiences and Locbit Inc.'s core IoT platform for the healthcare industry. Their joint goal is to enhance efficiencies for healthcare enterprises through automation, while improving patient wellbeing.

Garry Martin, President & COO of Locbit, Inc. states that, "By partnering with Digital Authority Partners we are able to effectively launch the Locbit Platform into the healthcare industry and provide significant advancements not only in building and facility management but also at the patient level. This further compliments the successes we have had in the assisted and senior living markets, and we are really excited to work with DAP and the vision they have to enhance patient wellbeing through the integration of both our respective technologies."

"We're thrilled to partner with Locbit Inc. and leverage NextGen technologies to drive measurable improvements and positively impact the patient experience," said Michael Reddy, President at Digital Authority Partners. "We believe this partnership will have a profound benefit to the entirety of the healthcare industry, as together, we'll develop fully integrated systems for both patients and providers."

The two companies will be working closely to create an ecosystem of apps, sensors, and voice-enabled technologies designed to help patients and individuals live longer, healthier, and more productive lives. Together, they'll create solutions that deploy machine learning, deep analysis, and automation tools to advance a healthcare system plagued with high administrative costs and slow delivery.

This partnership will bring new tools like voice technology and artificial intelligence into the national conversation about improving healthcare delivery and moving healthcare forward.

### **About Locbit Inc.**

Locbit is an Internet of Things (IoT) software company that is dedicated to saving energy, improving operational efficiency, and eliminating risk due to system failures. From our founding to our implementation across hotel, manufacturing, retail, and other industries, Locbit is rapidly

expanding to help companies connect their devices and data to save money, improve efficiency and reach business goals.

### **About Digital Authority Partners**

Digital Authority Partners is a digital consulting agency that delivers next-generation transformation strategies to clients. Blending bold, data-driven insights and innovative problem solving, we help companies reimagine their business through solutions in emerging technologies, voice, web & mobile development, analytics, and marketing. Our focus on results-driven outcomes enables organizations to create digital experiences that make an impact, preparing and propelling them into the future.

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